

SkillsUSA Vermont
T-shirt Design Competition
Tuesday, April 9, 2019

Purpose:

- I. To evaluate a contestant's creative and technical skills for developing a design that will represent Vermont competitors at the National SkillsUSA competition.
- II. To evaluate a contestant's oral presentation skills and recognize outstanding students for excellence and professionalism.

Time & Location:

DoubleTree by Hilton Conference Center (Check in lobby for room number)

Sign up sheet will be available by 12:00 noon

Pin Design competition begins at 1:00

T-shirt Design competition follows immediately after

Clothing Requirement:

Clothing will be expected to be clean, neat and professional. Students will be required to wear SkillsUSA official attire: (white dress shirt, black pants, black socks, black shoes or skirt, tan or black pantyhose, black shoes) SkillsUSA blazers are acceptable but not required.

Resume Requirement:

Contestants are required to have a resume which is presented to the contest manager (not the judge!) upon entering the competition room.

Scope of Contest:

The competition can be broken down into three (3) components: The design, the pitch and the member vote.

I. Design component:

Design may be (and are encouraged to be) created using digital tools such as Photoshop, Illustrator or other comparable software programs. Designs may also be created using traditional art tools such as pencils, paint or markers. All designs must be "camera ready".

Designs shall be rendered in either 4 color or full color. No duotone or grayscale will be accepted.

Contestants will submit their artwork to the judges on a single 8.5"x11" page.

All copyright laws are expected to be followed. All work must be original and by the contestant. For further information, please check the Technical Standards available in this folder.

II. Presentation Component

Time Limit: 5-7 minutes

Contestants are expected to present a "pitch" about why they feel that their T-shirt design is the best one to represent Vermont at Nationals. They may use a variety of visual resources to tell their story, including computer or tablet, easel, portfolio and/or tabletop display.

Contestants may expect a few questions from the judges at the end of their pitch.

III. Voting Component

T-shirt designs will be displayed for voting by SkillsUSA Vermont members in the DoubleTree Conference Center lobby.